

## BPA Energy Efficiency Weekly Announcement, November 3, 2016

### Events

**Brown Bag: Draft EE Action Plan Overview + Public review and comment period extended -**

In February 2016, the Northwest Power and Conservation Council released the Seventh Power Plan. This plan identifies the energy efficiency savings potential in the Northwest and establishes a regional savings goal. BPA has committed to achieving a share of the goal established in the Power Plan and developed the EE Action Plan to define our strategy for doing so. The Action Plan forecasts how public power will achieve the savings goals through a variety of EE programs and other channels like market transformation and Momentum Savings as well as identifying the budget required to do so.

A brown bag is scheduled for November 3 from 12:00-1:00 P.M. to review the high level themes and results of the Action Plan...[More](#)

The draft Action Plan is now available for public review and comment, extended through November 18. [Please click here to provide us with your feedback.](#)

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**Agricultural Programs Market Research Presentations Part 1 and Part 2 -**

Please join us on Tuesday, Nov. 29 and Tuesday, Dec. 13 from 10-11:30 a.m. as we present the research findings on the top opportunities for irrigation efficiency...[More](#)

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**Learn the importance of Market Research and Momentum Savings in the current Conduit ED series -**

Although the Conduit ED series is in the final weeks, don't miss all the topics that have been covered so far. We've learned [What the #@%& are Momentum Savings](#), how [Air Source Heat Pumps do it all](#), explored the [exciting world of Residential Lighting](#) and how [Appliance Standards are helping to push efficiency to new limits](#)! New this week is the [Glorious Descent of Non-residential Lighting Energy Use](#). The articles in this series have the basics in a 101 format, then dive deeper with 201 and 301 sections, depending on just how much you'd like to learn about each topic. So join us as we learn how market research and momentum savings can help the entire region gain more energy efficiency.

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### General



**New Collateral Materials on BPA's Marketing Portal! -**

Thanks to our program partners [BPA's Marketing Portal](#) has added many new customizable marketing materials. The Portal has new collateral from Simple Steps, Air NW, the Regional Strategy for Commercial Lighting, and NEEA's Going Ductless and Hot Water Solutions programs. More information and instructions on using the BPA Marketing Portal can be found [here](#).

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**New Emerging Technologies Field Test Opportunities -**

BPA is currently seeking a limited number of utilities to participate in two Commercial Sector Emerging Technology Field Tests. [Commercial HVAC Efficient Pumping System \(CHEPS\)](#) - up to 10 CHEPS, replacing constant-speed pumps ranging in size between 1/3 and 10 horsepower

[RTU Replacement \(HRV + VCHP\)](#) - replacing up to 4 Rooftop Units (RTUs), which have electric heat.

These ET Field Tests will research cost-effectiveness, with the intent of informing a region-wide offering in 2018. Also, the field tests could fully fund these retrofits, using direct-procurement, or simplified grants.

Help your customers save energy with little, or no "out of pocket" cost, be a leader in Emerging Technology research, and claim self-funded savings. For more information, please go to [www.bpa.gov/go/fieldtest](http://www.bpa.gov/go/fieldtest), or talk with [Erik Boyer](#).

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**Reminders****USB: New Members and Meeting Summary -**

The USB is excited to announce the selection of three new members that will be starting in January of 2017. John Walkowiak of Tacoma Power, Brandy Neff of PNGC, and Lindsey Hobbs of Inland Power and Light were selected to serve on the utility sounding board for the next three years. They will be replacing Doug Dickson of Snohomish PUD, Dawn Senger, of The City of Richland, and Thomas Elzinga of Consumer Power. We thank the outgoing members for their service and look forward to welcoming the new members on board.

In addition to selecting new members the USB also adopted a policy of providing a high level summary of their discussion in BPA's weekly announcements following each meeting. The first such report can be found [here](#). If you have any questions or comments about the topics discussed, please contact any member of the USB. Their contact information can be found on BPA's [Utility Sounding Board web page](#).

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**Read the letter to the region on EE Focus 2028 released October 12 -**

On October 12, BPA released its letter to the region outlining the changes Bonneville is making as part of the Focus 2028 public process to improve on its programs and to build on its legacy of energy efficiency. Some of the changes being implemented will reduce rates

and improve flexibility, while ensuring the program continues to achieve its energy efficiency goals. More details about the changes are included in BPA's letter to the region posted on the [EE Focus 2028 web page](#).

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**Small Business Lighting Promotion Extended!**

Great News! Due to utility feedback, the Small Business Lighting Promotion will be extended by 6 months to September 30, 2017. Please contact the BPA Lighting Team at [lighting@bpa.gov](mailto:lighting@bpa.gov) with any questions...[More](#)

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